ABSTRACT

A method and system enabling one server to acquire information regarding the activities of a user with regard to a second server requiring minimal user interaction and without requiring user's browser to be extended. A method embodying the invention includes providing a session interface having instructions to send association data, and then identifying activity related to a previously provided session interface utilizing the association data. In various embodiment of the present invention, the session interface will be a web page. Thus, the association data will include a cookie and an URL (Uniform Resource Locator) for the web page. Using the URL for the provided web page, the cookie is acquired. Using the cookie, other association data containing the same cookie is located. The located association data contains the URL of the previously provided session interface or web page in this case. Using that URL, activity relating to the previously provided web page can be identified and utilized in relation to the provided web page.

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